



**Ski Oregon (OSIA – Oregon Snowsport Industries Association)**  
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## **Travel Oregon Awards Ski Oregon \$10,000 Grant for Local Tourism Development**

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**Oregon** – The Oregon Tourism Commission (dba Travel Oregon) announced on September 23<sup>rd</sup> that it awarded \$100,000 through its Matching Grants Program to advance 16 tourism development projects across the state. The program supports new projects that will improve local economies and communities by enhancing, expanding, and promoting Oregon’s visitor industry.

Ski Oregon was awarded \$10,000 for three advertising and marketing projects: A 30 minute television program on Fox Sports Network featuring Oregon ski areas, banner advertisement on [www.onthesnow.com](http://www.onthesnow.com) and participation in a national campaign for “Learn to Ski/Snowboard” month.

Ski Oregon was chosen from a pool of 35 applicants. “We are thrilled to receive the support from Travel Oregon to expand the marketing of our programs and to increase skier visits around the state” noted Kathleen O’Connor-McNew, President of Ski Oregon.

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